



Riverside DUI Enforcement PRESS RELEASE



FOR IMMEDIATE RELEASE

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The Riverside Police Department Are Arresting Drunk Drivers This Holiday Season

Remember: Drive Sober or Get Pulled Over

Riverside, CA— This holiday season, the Riverside Police Department will work around the clock to keep drivers and passengers safe as they search for impaired drivers. From December 15, 2017 through January 1st, law enforcement is partnering with the California Office of Traffic Safety (OTS) and National Highway Traffic Safety Administration (NHTSA) in a special year-end *Drive Sober or Get Pulled Over* enforcement mobilization to get impaired drivers off the street and to spread the word about this dangerous crime.

As part of the holiday enforcement campaign period, police, sheriff and the CHP will be deploying DUI Checkpoints and DUI Saturation Patrols during the upcoming 18-day DUI crackdown throughout the region. Riverside Police Department is conducting numerous DUI enforcement operations throughout the city.

“This holiday season, drivers will notice increased enforcement watching closely for anyone who is driving impaired,” said Sergeant Eric Detmer, Riverside Police Department. “It is vital that we keep our roads and our traveler’s safe, not just at the holidays, but every day. With extra travelers on the roads, and people attending holiday parties, we will likely see an uptick in impaired driving. We’ll be arresting anyone we catch breaking this life-saving law.”

Driving under the influence of alcohol can have deadly, devastating consequences. Nationally in 2016, 37,461 people were killed in motor vehicle traffic crashes, and 28 percent (10,497) died in crashes where a driver had a blood alcohol concentration (BAC) over the limit of .08. California reported 1,059 DUI deaths at .08 or above.

In recent years, California has seen an increase in drug-impaired driving crashes. Riverside Police Department supports the new effort from the Office of Traffic Safety that aims to educate all drivers that “DUI Doesn’t Just Mean Booze.” If you take prescription drugs, particularly those with a driving or operating machinery warning on the label, you might be impaired enough to get a DUI. Marijuana use can also be impairing, especially in combination with alcohol or other drugs, and can result in a DUI.

“Two simple words can keep your holiday festivities safe – plan ahead,” said OTS Director Rhonda Craft. “Before you head out to any celebration, plan how you are getting home safely. If you are drinking, that means knowing what sober driver or service you will be using.”

Drivers are encouraged to download the Designated Driver VIP, or “DDVIP,” free mobile app for Android or iPhone. The DDVIP app helps find nearby bars and restaurants that feature free incentives for the designated sober driver, from free non-alcoholic drinks to free appetizers and more.

Funding for this DUI operation is provided to Riverside Police Department by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration, reminding everyone to ‘Report Drunk Driver – Call 9-1-1’.



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